



Advertising with CdkeyNogap

CdkeyNogap website gathers more than just a bunch of Chinese gamers. Our users enjoy acknowledging the hard works or creators with purchase and subscription. To us, games start from comparing their cdkey price.

Audience

- Around 60,000 page-views (PV) on a typical day during the 'shoulder season'
- With unique visitors (UV) constantly around 10,000 daily
- Gathers the most competent Chinese gamers when measuring by power of purchase

Recommended Ads

- Games, peripherals, gamer-related software,etc
- Events
- Whatever attracts gamers

Pricing

Advertising services provided by us are based on day-to-day basis, all showcases (display slots) start their display of the day at exactly 00:00 of Beijing Time (UTC+0800) and finish at 22:59 of that day.

Showcase	Price
H1	Ask for a quote
S1	Ask for a quote
P1	Ask for a quote
P2	Ask for a quote

Ask for a quote

1. Send an email to sales@cdkeynogap.com with the following information:
 - a. Briefing of the product/event/service you are promoting
 - b. Which showcase(s) you are interested in
 - c. Preferred starting date of the advertising
 - d. Preferred duration
2. We will replying you with our offer
3. Get your pictures ready and proceed to payment

Showcases

H1 – Front page, below the search bar

- Displayed on front page, below the search bar
- Static picture of 1312×100 (@2x preferred) links to your appointed page;



S1 – Search page

- Displayed in the second line of search results
- Static picture of 1320×100 (@2x preferred) links to your appointed page



P1 – Game detail page (Top right)

- Displayed on ALL game detail page (top right);
- Static picture of 306×100 (@2x preferred) links to your appointed page



P2 – Game detail page (above price list)

- Displayed on ALL game detail page (above the price list)
- Static picture of 966×100 (@2x preferred) links to your appointed page

